

Pitch Deck



 NodeCraft

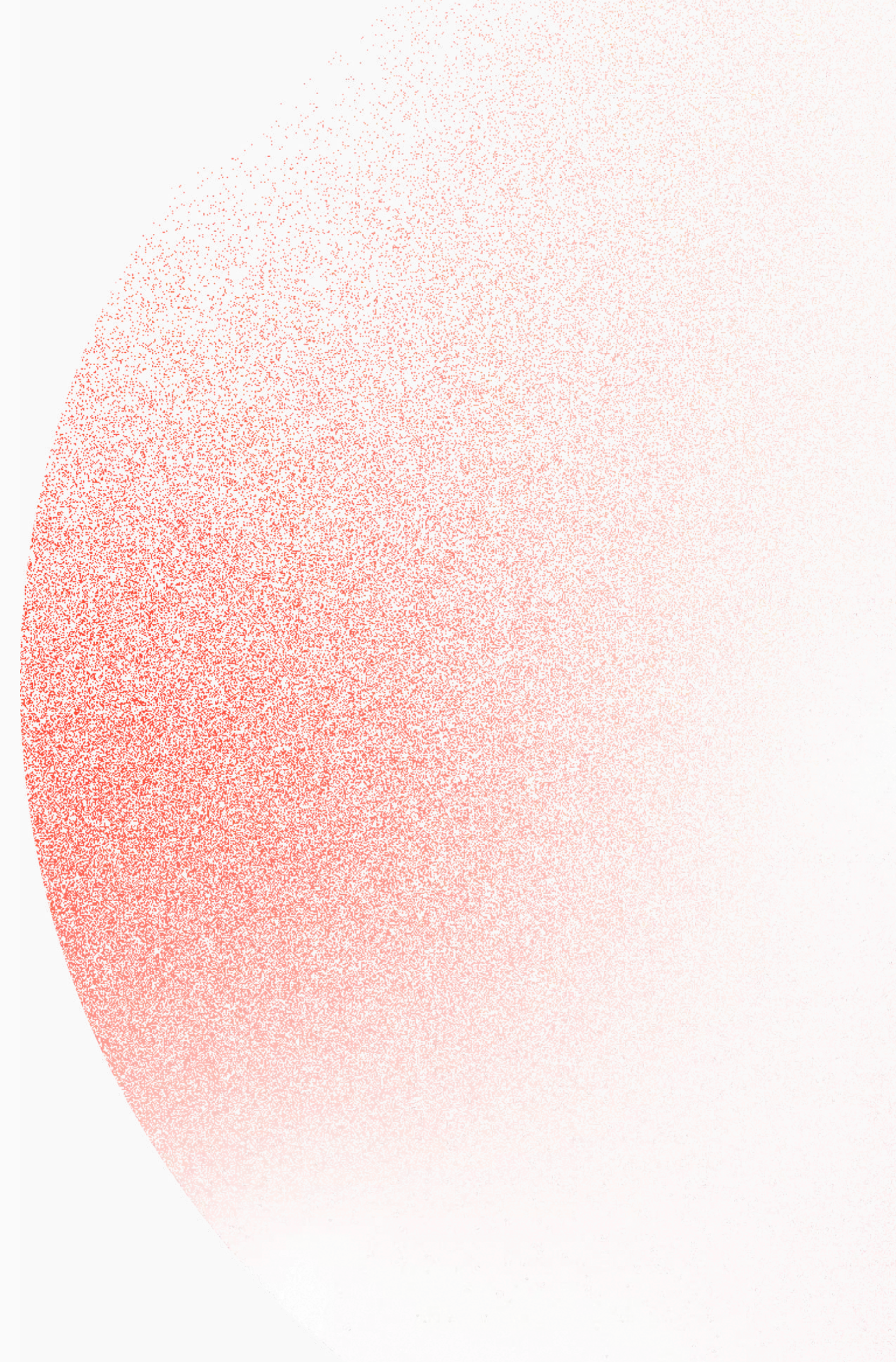


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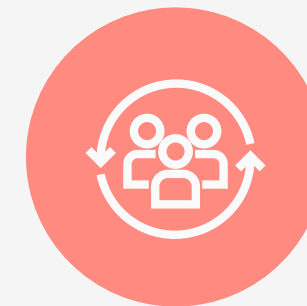
About Us

We build tailored digital tools that streamline operations, reduce inefficiencies, and elevate performance across vertical markets. Our approach focuses on solving industry-specific challenges with scalable software solutions.



2023

ESTABLISHED



150

CLIENTS



30

MEMBERS

The Problem

FRAGMENTED TOOLS, OUTDATED SYSTEMS, SLOW PROGRESS

Many industries still rely on legacy systems, manual processes, and disconnected tools. This results in costly inefficiencies, compliance risks, and missed opportunities to optimize operations.



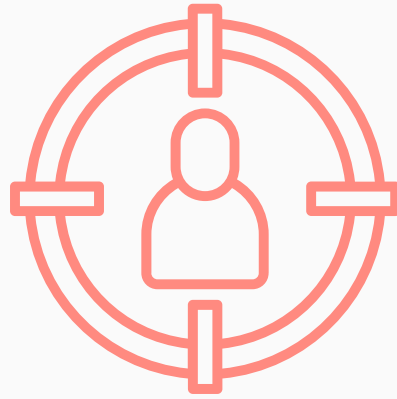
Our Solution



Software Platform Designed for Real-World Operations

We develop industry-focused software platforms that align with specific workflows, regulatory standards, and user behaviors—offering better fit, faster deployment, and higher retention.

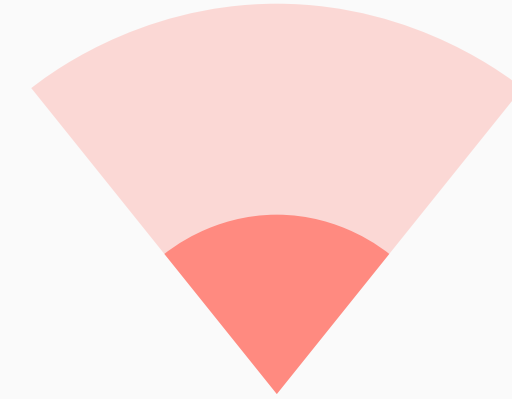
Market Opportunity



**FOCUSED INDUSTRY
SEGMENTS**



**HIGH SWITCHING
DEMAND**



**LOW DIGITAL
PENETRATION**

Why Now

Timing Aligns with Digital Readiness

Advancements in cloud infrastructure, mobile access, and remote work adoption have made the market more receptive to niche software that solves focused, operational pain points.



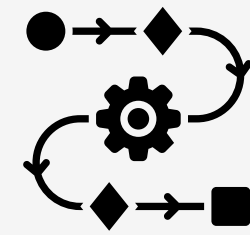
A photograph of a workspace. In the foreground, a silver laptop is open on a wooden desk. To its left is a white ceramic cup. Behind the cup is a small green succulent in a white square pot. The background is a plain, light-colored wall. The scene is lit with soft, natural light, creating a clean and professional atmosphere.

PRODUCT OVERVIEW

**Intuitive, customizable, and support
daily tasks with minimal training**

Key Features

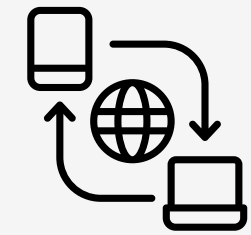
Each feature is purpose-built to reflect the real working environment and user needs.



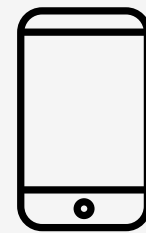
Workflow Automation



Compliance Monitoring



Real-Time Data Access



Mobile-Friendly Interface



Workflow Automation

Business Model

Our recurring revenue model is complemented by optional services tailored to enterprise needs.

SUBSCRIPTION-BASED LICENSING

Pricing tiers are based on usage scope, number of users, or industry-specific modules.

MODULAR ADD-ONS

In addition to the core platform, we offer optional feature sets tailored to specific operational needs.

INTEGRATION SUPPORT PACKAGES

Clients will experience minimal disruption while achieving a faster return on investment.

Roadmap

Q1

- Platform foundation with essential features
- Early deployment with pilot customers

Q2

- Release of optional feature add-ons
- System improvements for speed and scalability

Q3

- Support for integration with business systems
- Streamlined data sync and automation

Q4

- Team workspace tools and sharing controls
- Enhanced reporting and scenario planning



The End

 NodeCraft